

# ADMISSION OPEN FOR 2025

REGISTER NOW

## KEY DETAIL INFORMATION

OFFER

**3 Days Free Demo Classes**

Mode of Learning

**Online | Offline | Hybrid**

Duration

**3 Months**

Class Schedule

**Monday to Friday, Daily 1 Hours**

Batch Timing

**9:00 AM | 3:00 PM | 7:30 PM**

## AFFORDABLE FEES WITH FLEXIBLE PAYMENT OPTIONS

Course Fees

**₹15,000/-**

~~₹20,000~~ /- (25% OFF)

**Payment Options:** Easy EMI and Installments are available.

## MORE INFORMATION

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Plot No. 190, Near Sakkardara Square, Om Nagar, **Nandanvan, Nagpur.**

## WHY CHOOSE US?

### Digital Marketing with AI Tools

100% Practical-based Advanced Digital Marketing with AI Tools in Hindi.

### Live Project Experience

Work on real-time projects for practical exposure.

### Learn & Earn Opportunity

Gain valuable skills while working on live assignments.

### Online Earning Proof

Learn how to earn money online through digital marketing.

### Grow Your Business Online

Learn How to Grow Your Business Online through Social Media.

### Video Course for Practice

Get Free Access to the Video Course for Practice.

### Placement Assistance

Get full help for Creating Portfolio, Interview Call Preparation & etc.

### Certificate

Get a certificate after completing the Digital Marketing Course.



# DIGITAL MARKETING SYLLABUS

1

## Introduction to Digital Marketing

- What is Digital Marketing?
- Digital Marketing Vs. Traditional Marketing?
- Step-by-step flow of a digital marketing course?
- Difference between Active and Passive income?
- Types of Earnings in Digital Marketing?
- Top 10 Highest Paying Jobs in Digital Marketing?
- Benefits of Digital Marketing?



## Content Marketing With AI Tools

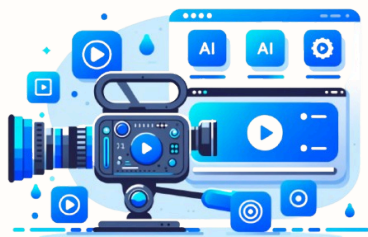
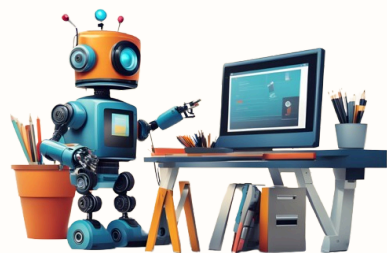
- What is Content Marketing?
- How to Make Money from Content Marketing?
- How Much Money Can We Earn from Content Marketing?
- How to create Great Content?
- Benefits of Content Marketing?
- Content Marketing With AI Tools.

2

3

## Graphic Design with AI Tools

- What is Graphic Design?
- How to Make Money from Graphic Design?
- How much Money can we earn from Graphic Design?
- How to Design a Graphic?
- Benefits of Graphic Design?
- Graphic Design with AI Tools.



## Video Creation with AI Tools

- What is Video Creation ?
- How to Make Money from Video Creation?
- How Much Money we can Earn from Video Creation?
- How to create Awesome Videos ?
- Benefits of Video Creation ?
- Video Creation with AI Tools.

4

5

## YouTube Optimization with AI Tools

- What is YouTube Optimization?
- How to Make Money from YouTube ?
- How Much Money we can Earn from YouTube ?
- How to create YouTube Channel ?
- Benefits of YouTube Channel ?
- YouTube Optimization with AI Tools.





# DIGITAL MARKETING SYLLABUS

6

## Social Media Optimization with AI Tools

- What is Social Media Optimization ?
- How to Make Money from Social Media ?
- How Much Money we can Earn from Social Media ?
- How to Create & Optimize Instagram & Facebook Business Page?
- Benefits of Social Media Optimization ?
- Social Media Optimization with AI Tools.



## Affiliate Marketing with AI Tools

- What is Affiliate Marketing?
- How to Make Money from Affiliate Marketing?
- How Much Money we can Earn from Affiliate Marketing ?
- How to create Amazon Associate Account ?
- Benefits of Affiliate Marketing?
- Affiliate Marketing with AI Tools.

7

8

## WordPress Website Planning & Development

- What is Website ?
- What is Need of Website Planning ?
- What are the Requirements for the website Creation ?
- How to buy Domain Name & Server from Godaddy ?
- Benefits of Website ?



## Landing Page Technique

- What is Landing Page?
- How to Creating Effective Landing Page in WordPress ?
- What are The essential components of an effective landing page?

9

10

## Blogging with AI Tools

- What is Blogging?
- How to Make Money from Blogging?
- How Much Money we can Earn from Blogging?
- How to Post Blog in WordPress Blogging Website ?
- Benefits of Blogging?
- Blogging with AI Tools.



# DIGITAL MARKETING SYLLABUS

11

## Search Engine Optimization (SEO)

- What is SEO?
- How to Make Money from SEO?
- How Much Money we can Earn from SEO?
- What is Keyword Research, On-Page SEO & Off-Page SEO?
- What Technical SEO?
- Benefits of SEO?



## Google AdSense

- What is Google AdSense?
- How to make money from Google AdSense?
- How much money we can earn from Google AdSense?
- What are the Basic Parameter of AdSense Application?
- How to monetize YouTube channel?
- How to apply for Google AdSense?
- Benefits of Google AdSense?

12

13

## Online Reputation Management (ORM)

- What is ORM?
- How you Online Presence is Discovered by?
- ORM Facts?
- ORM Tools?
- How to Deal With Negative Comments?
- Benefits of ORM?



## Influencer Marketing

- What is Influences Marketing?
- How to earn from Influence Marketing?
- Types of influence Marketing?
- Finding the Right Influencers for Campaigns?
- Benefits of Influences Marketing?

14

15

## Performance Marketing & Advanced Advertising

- What is Performance Marketing?
- Retargeting Strategies?
- Analytics and ROI Calculation?
- Paid Ads on Google, Facebook, and Instagram Strategies?
- Benefits of Performance Marketing?





# DIGITAL MARKETING SYLLABUS

16



## Google My Business (Optimization)

- What is Local Search?
- How to Create Google My Business Account?
- How to Create Ads for your business on Google?
- Benefits of Google My Business?

## Google Search Ads

- What is Google Ads ?
- How to Make Money from Google Ads?
- How Much Money we can Earn from Google Ads?
- How to Create Ads for Blogs in Google Ads ?
- How to Create Different Ads in Google Ads For your Business?
- Benefits of Google Ads?



17

## YouTube Ads

- What is YouTube Ads ?
- How to Make Money from YouTube Ads?
- How Much Money we can Earn from YouTube Ads?
- How to Create Ads for Blogs in YouTube Ads ?
- How to Create Different Ads in Google Ads For your Business?
- Benefits of Google Ads?



18

## Social Media Marketing



- What is Social Media Ads ?
- How to Make Money from Social Media Ads?
- How Much Money we can Earn from Social Media Ads?
- How to Create Ads for Blogs in Social Media Ads ?
- How to Create Different Ads in Social Media Ads For your Business?
- Benefits of Social Media Ads?

19

## Digital Product

- What is Digital Products ?
- How to Make Money from Digital Products ?
- Difference Between Digital Products & Physical Products ?
- How to Create Ads for Digital Products in Social Media Marketing?
- Benefits of Digital Products Selling?



20

# DIGITAL MARKETING SYLLABUS

21



## Email Marketing

- What is Email Marketing ?
- How to Make Money from Email Marketing?
- How Much Money we can Earn from Email Marketing ?
- How to Do Email Marketing?
- How to do Email Automation?
- Benefits of Email Marketing ?

## Google Analytics

- What is Google Analytics?
- How to Create Google Analytics Account ?
- How to Link Website with Google Analytics Account?
- How to Check Google Analytics Report?
- Benefits of Google Analytics?



22

23

## Freelancing

- What is Freelancing ?
- How to Make Money from Freelancing?
- How Much Money we can Earn from Freelancing?
- How to Create Account in Freelancing Platform?
- Benefits of Freelancing?



## Google & Facebook Certification

- How to Free Certificated for Google & Facebook For Free?

24

25

## 5 Secrete steps to get Digital Marketing Job

- Types of earning in Digital Marketing.
- 5 secrete Step to get job in Digital marketing

